





**CERTIFICATE COURSE IN** 

## EXPORT IMPORT MANAGEMENT

DATE & VENUE

**BOTH ONLINE/OFFLINE** 

- **22nd to 26th September 2025 (5 Days)**
- ☼ : 10:30 a.m to 5:30 p.m
- **♡** FTCCI Pokarna SKill Centre, Federation House, Hyderabad

Advanced Modules: 2 Days 6<sup>th</sup> & 7<sup>th</sup> October, 2025

## **COURSE MODULE**

- Introduction to International Trade
- Foreign Trade Policy
- International Marketing
- Export-Import Finance & Exchange Regulations
- International Logistics
- Customs Procedure
- International Contract Management
- Packaging & Labeling
- Transforming Global Trade with Data-Driven Intelligence"

## MODULES UNDER MARKET RESEARCH

Rs.2500/-(plus GST)

- Identify High-Potential Export Markets
- Analyze Global Competition Instantly
- Discover Verified Buyers
- Leverage Powerful AI Platforms
- Forecast Trends Accurately
- Build Market Entry Reports in Minutes
- Cost-Effective Research
- Scale Your Exports Globally
- Background of Market Research
- How to Start Market Research
- How to Choose the Right Product for Export
- Agencies That Can Help You

## **FOR WHOM**

- Industry Personnel
- Marketing Managers
- Export & Import Manager
- Professionals
- Entrepreneurs
- Women in Business
- Graduates
- Manufacturers
- Cargo Agents and Freight Forwarder's
- New comers to the Industry
- Teaching Professionals & Academicians

Industrial Exposure to Textile Park / Food Park / GMR Air Cargo Complex / ICD

Course Fee (plus GST @ 18%)

Rs.7,500/- Members Rs 10,000/- For Non Member

(Fee includes Course Material, Lunch & Refreshments)

Cheque / DD: in favour of "FTCCI" payble at Hyderabad.

For Neft / RTGS : SBI, Bazarghat (Br), Hyderabad Account No. 10005356049 IFSC : SBIN0005893 GST : 36AAFCT2444K1Z6 GPay : 8008579630@SBI Scan here to Register



FOR PARTICIPATION & DETAILS CONTACT

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